

Proposed Sign Title

Proposed Subtitle

Provide a draft text of no more than 275 words, including the main body, media captions, citations, and quotes. This limit ensures our signs are visually ADA compliant and challenges us to focus on the most important parts of the story. If that feels too restrictive, think about the Gettysburg Address. It was only 272 words and it's been making an impact for over 150 years!

A great Civil War Trails sign places the traveler in the footsteps of history. Whenever possible, start with a sentence that places the sign in context for the reader (e.g. "You are standing in the heart of 19th-century Staunton ..." or "On November 23, 1862, the river in front of you was filled with Union sailors."). Use an active voice to better engage the reader. For example, "The cavalymen charged the artillery battery" is preferable to "The artillery battery was charged by the cavalymen."

In addition to the text, your draft should include the title, captions, and sources of up to three media items (maps, photographs, documents, illustrations, etc.). Images should be 300ppi or better and must be included as separate attachments. If you would like a custom map on your sign, include a description of the map you want and our design team will produce it for you. Please review the [Trail Guide](#) for more guidelines and best practices!

MEDIA

#1 – Media Name

Caption: Brief explanation of the image, map, etc. (Image Source/Citation)

#2 – Media Name

Caption: Brief explanation of the image, map, etc. (Image Source/Citation)

#3 – Media Name

Caption: Brief explanation of the image, map, etc. (Image Source/Citation)